

JOIN THE
RACE
TODAY!

3RD ANNUAL KELLI'S KEGS N' EGGS
5K WALK/RUN FOR GLIOBLASTOMA
[HTTPS://WWW.KELLISKEGSNEGGS.ORG](https://www.kelliskegsneggs.org)



**KELLI'S
KEGS N' EGGS**
5K RACE FOR BRAIN CANCER RESEARCH



We Can Do
Hard Things

**BIER BREWERY NORTH 13720 N MERIDIAN ST. CARMEL, INDIANA
MAY 18TH, 2024**



TITLE SPONSOR - \$10,000

- ✂ Event will be "presented" by your organization.
- ✂ Company name and logo will be on all printed materials, t-shirts, marketing posters, social media, as well as a minimum of 3 banners at the event.
- ✂ You will be named as the title sponsor in all press inquiries, interviews and TV appearances. Last year, KKNE was covered by multiple local news outlets, as well as 4 different publications.
- ✂ Includes 10 complimentary race entries.
- ✂ There will be only ONE title sponsor.

LANYARD SPONSOR - \$7,500

- ✂ Your organization name and logo will be on 500+ lanyards when medals are given out at the completion of the race. Last year, the favorite "swag" item was the KKNE medal - a beer bottle opener on a lanyard. This year, we hope to improve that by having a corporate sponsor on the lanyard.
- ✂ Company name will also appear on all printed materials, t-shirts, marketing posters, social media, as well as a minimum of 3 banners at the event.
- ✂ Includes 10 complimentary race entries.
- ✂ There will only be ONE lanyard sponsor.

KILOMETER MARKER SPONSORS - \$1,500 each

- ✂ One marker will be placed along the route at each kilometer, 1-4.
- ✂ A sign will designate the kilometer sponsor and offer some brain/glioblastoma facts.

HALFWAY POINT SPONSOR - \$3,000

- ✂ An attended Water Table will be stationed at the half way point/turn around.
- ✂ Sponsor name will be displayed on a banner at the table.

PLATINUM SPONSOR - \$5,000

- ✂ Company name/logo will be on all printed materials, t-shirts, marketing posters, social media, as well as a minimum of 3 banners at the event.
- ✂ Includes 6 complimentary race entries.
- ✂ There will be THREE platinum sponsorships available.

GOLD SPONSOR - \$2,500

- ✂ Company name/logo will be on all printed materials, t-shirts, marketing posters, social media, as well as a minimum of 3 banners at the event.
- ✂ Includes 4 complimentary race entries.
- ✂ There will be FIVE gold sponsorships available.

SILVER SPONSOR - \$1,000

- ✂ Company name will be on all printed materials, t-shirts, marketing posters, as well as mentions in social media posts.
- ✂ Includes 2 complimentary race entries.
- ✂ There will be TEN silver sponsorships available.

BRONZE SPONSOR - \$500

- ✂ Company name will be included in printed material in the swag bag.
- ✂ You may also provide at your own expense one 4x6" or smaller advertisement or business card to be placed in all swag bags (1,000+ swag bags expected to be distributed).
- ✂ There will be TWENTY bronze sponsorships available.

Checks can be made payable to:

**Kelli's Kegs N Eggs 5K
14228 Estes Lane
Carmel, IN 46033**

Half the proceeds for this event will go to GBM research via the American Brain Tumor Association. The other half will go toward KKE scholarship fund & financial assistance fund within KKE. Kelli's Kegs N' Eggs 5K is a recognized 501(c)3 non-profit with the United States Internal Revenue Service. Our tax ID number is 88-0875639. All Kegs N' Eggs finances are monitored and distributed by our governing board and monies are housed at Lake City Bank. To discuss further, feel free to reach out to Missy Patton melissapatton10@yahoo.com